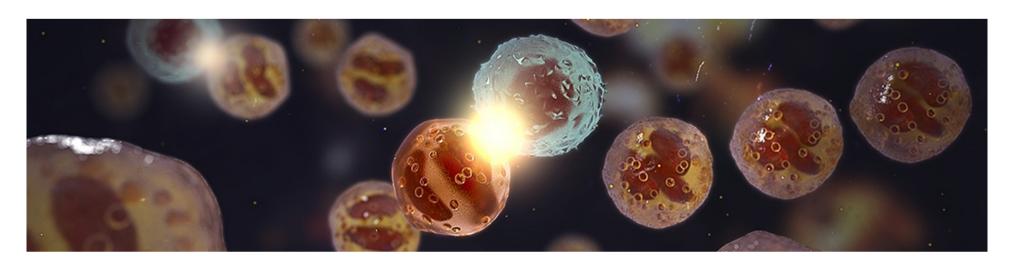


Making Your Graphs Come To Life

Monika Huhn, Jesper Havsol, Daniel Goude, Volker Schnecke, Christoffer Stedt, Martin Karpefors

monika.huhn@astrazeneca.com

2nd of July, 2015

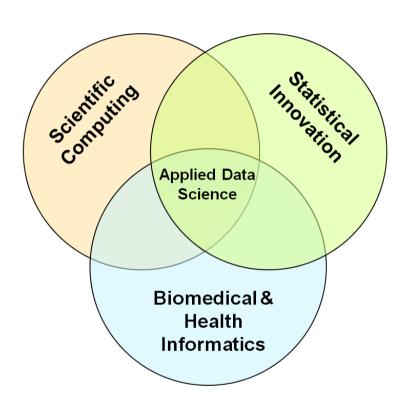


Introduction - AstraZeneca

Pharmaceutical company with research spanning from discovery to late stage clinical research

Advanced Analytics Centre

- ~25 people
- Different skills coming together to provide novel solutions to datadriven clinical research problems in drug development, through applied data science.





Introduction - Making Your Graphs Come To Life

Animation application using D3 and R Shiny, in use at AstraZeneca to explore clinical data.

Structure:

- Motivation
- Tools
- Implementation
- Demo
- Conclusions



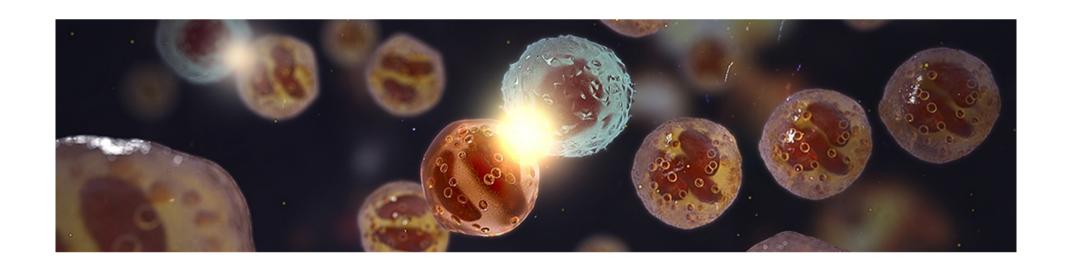
Motivation

Tools

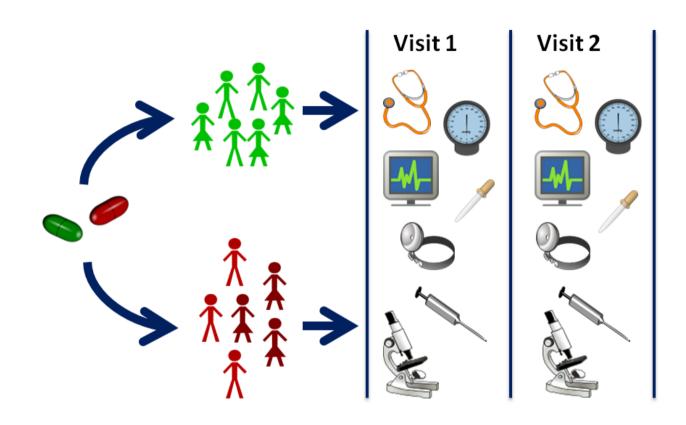
Implementation

Demo

Conclusions



Clinical Data



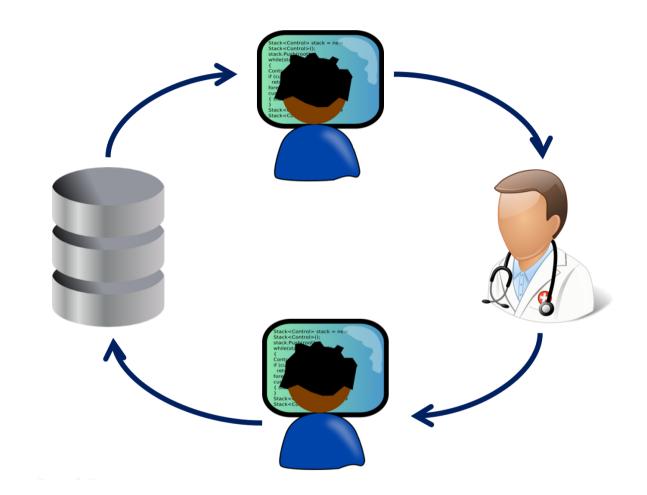
- Many different variables
- Recorded over time



Problem

Technical hurdle:

Data not easily and directly accessible for medical experts.

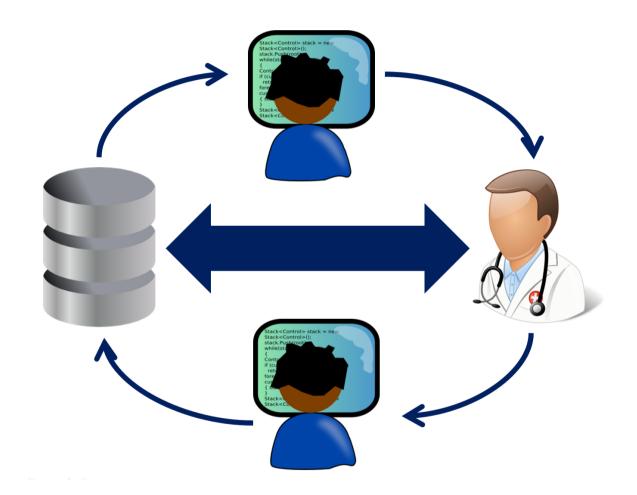




Solution

Interactivity:

Applications that enable easy data exploration.





Benefits & risks of animated data

Inspired by Hans Roslings famous Gapminder example

Benefits:

- Additional variable can be displayed in a meaningful way
- Allows spotting of temporal patterns

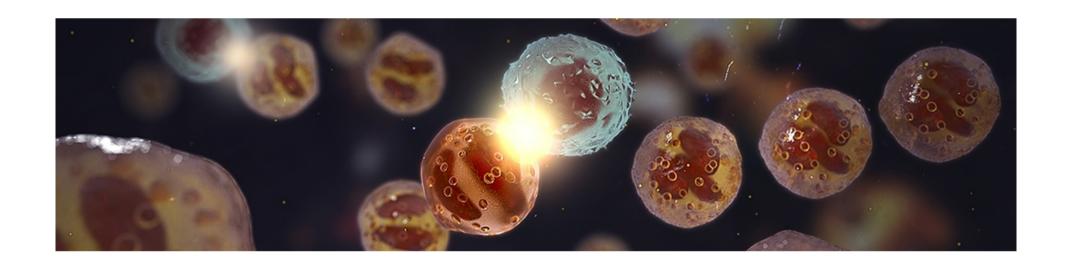
Risks:

- Can distract from data
- User has to be able to follow the individual data points over time
- Can it be interactive enough for exploratory research?
- → We tried to take these points into account in the design

Motivation

Tools

Implementation
Demo
Conclusions





- Web Application Framework for R
- Developed by RStudio team
- Allows web development using R but can also be extended using HTML/css/javascript

shiny.rstudio.com





- Javascript library developed by Mike Bostock
- Manipulate documents based on data by binding to DOM elements
- Beautiful visualizations when used in connection with svg elements
- Very advanced transition capabilities
- Advantage: absolute flexibility
- Disadvantage: longer learning process

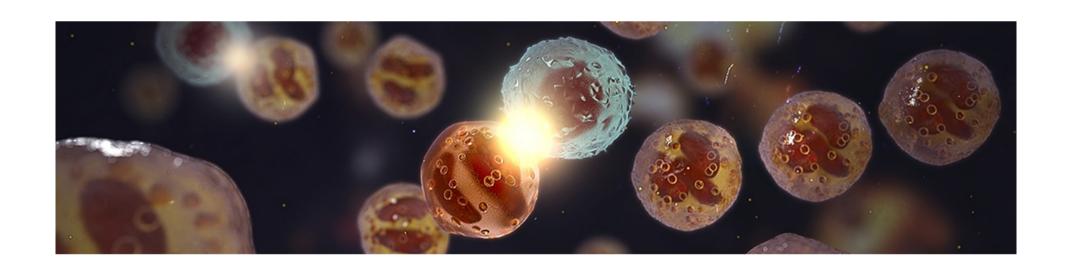
d3js.org



Motivation Tools

Implementation

Demo Conclusions



Combination of tools with different strengths

Pure javascript implementation run into trouble with data manipulations → use different tools and focus on their strengths:

- Data manipulation
- Shiny : Easily creating a web page frame with reactive elements
- Beautiful graphics and transitions



Implementation

Main question: How to connect D3 and Shiny?



Server side:

Data preparation using R

Send data using handler function

Client side:

D3 animation updated

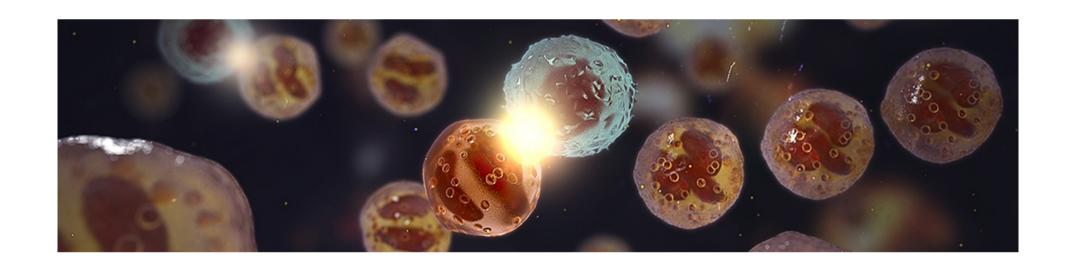


2nd of July, 2015: Making Your Graphs Come To Life

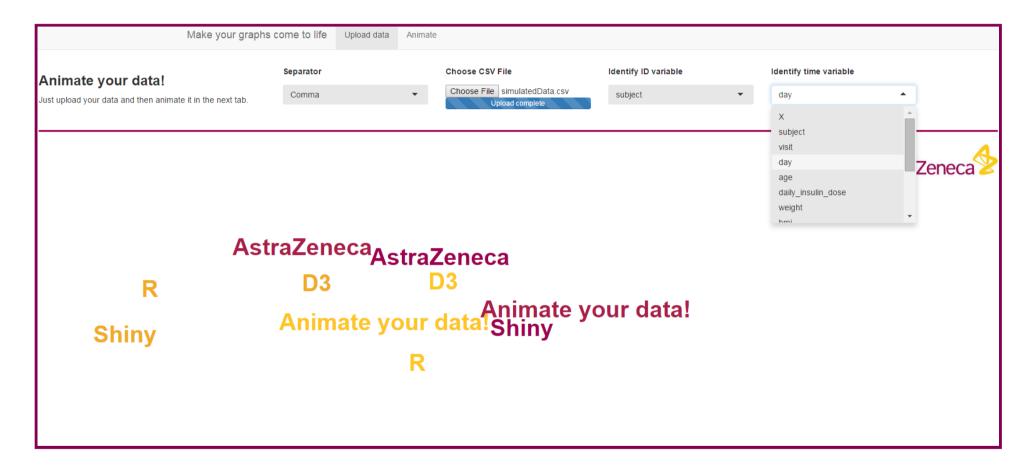
Motivation Tools Implementation

Demo

Conclusions



Start page



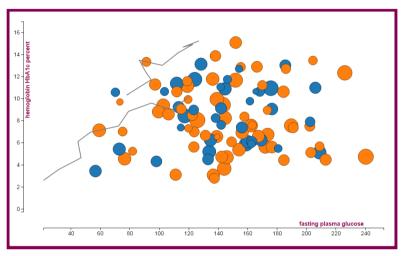


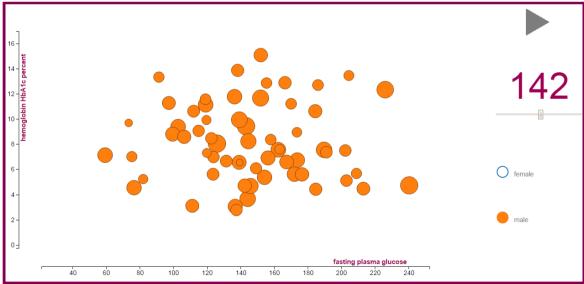
Animation





Follow individuals and filter





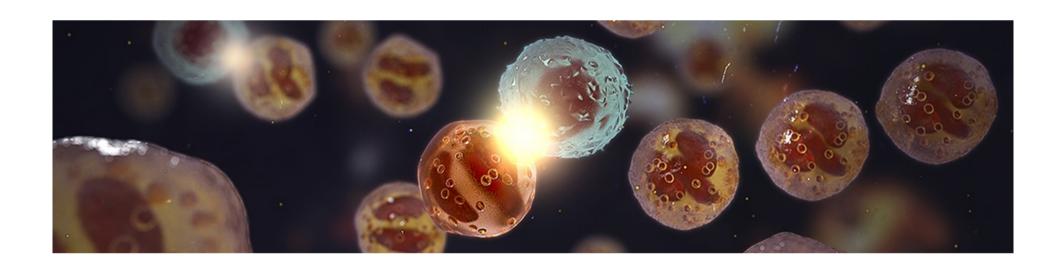
Click marker to trace

Click legend to filter



2nd of July, 2015: Making Your Graphs Come To Life

Motivation Tools Implementation Demo Conclusions



Conclusions

- Great potential in connecting the different tools
- Interactive features enable non-technical users to explore data
- Animation conveys a more powerful message than static plots could
- Enables temporal pattern detection
 - → supported findings about relation between HbA1c and weight change that are currently being published



References and further reading:

AstraZeneca (http://www.astrazeneca.com/)

Gapminder (http://www.gapminder.org/)

Research paper by Danyel Fisher (Microsoft Research):
Animation for Visualization: Opportunities and Drawbacks
(http://research.microsoft.com/pubs/130998/bv_ch19.pdf)

R Shiny (http://shiny.rstudio.com/)

D3 (http://d3js.org/)



Confidentiality Notice

This file is private and may contain confidential and proprietary information. If you have received this file in error, please notify us and remove it from your system and note that you must not copy, distribute or take any action in reliance on it. Any unauthorized use or disclosure of the contents of this file is not permitted and may be unlawful. AstraZeneca PLC, 2 Kingdom Street, London, W2 6BD, UK, T: +44(0)20 7604 8000, F: +44 (0)20 7604 8151, www.astrazeneca.com

